

# preparing your home for filming



™ Homes With Virtual Tours Receive 40% More Views



**Dear Homeowner:**

Please find below information on how to best prepare your home that will be photographed for a full 360 x 360 degree virtual tour meaning floor to ceiling, wall-to-wall coverage. The photographs that we will take for your virtual tour will be seen on the Internet at:

- *www.Realtor.com Web Site (#1 home search on the Internet)*
- *Local Real Estate Board Web Sites: SAHomeSearch.com, KSAT.com (San Antonio)*
- *Other National Real Estate Search Sites such as MSN, Netscape, AOL, Google... and more!*

As you can see these photos will be key in helping to sell your home. It would be beneficial for you to prepare for the important filming of your home by following some very simple guidelines that are suggested below.

## SCHEDULING:

- You will be called to schedule and/or confirm your appointment time. We have the Real Estate Supra Key Access used for showings. You do not need to be present when we film.
- PETS - We love pets, but it would be very helpful if you could arrange to put them in a safe place such as the garage during the filming.

## PREPARING THE OUTSIDE OF YOUR HOME:

- **REMOVE CARS FROM DRIVEWAY AND SURROUNDING STREET.**
- **REMOVE OR ROLL UP GARDEN HOSES IN FRONT AND BACK YARDS.**
- **REQUEST NEIGHBORS TO PLEASE REMOVE CARS, TRASH CONTAINERS, ETC.** (They would want their home to look good too!)
- **PICK UP CHILDREN'S TOYS, PET BOWLS, AND YARD EQUIPMENT.** Have your outside yard areas neatly manicured and clutter free.
- **HAVE ALL POOLS, SPAS, OR JACUZZI'S LOOKING GREAT WITH PATIO FURNITURE DISPLAYED IN AN INVITING MANNER** - Arrange so you couldn't wait to sit there!

## INSIDE YOUR HOME

Typical inside scenes includes Exterior Front, Living Room or Family Room, Kitchen, Dining Room, and Master Bedroom.

- **REMOVE CLUTTER IN AREAS THAT WE WILL BE FILMING**
  - ✓ Magazines, newspapers, toys, food bowls, etc...
  - ✓ Add decorator touches such as fresh flowers and plants. But remember sometimes less is more.
- **KITCHENS, BATHS & MASTER BEDROOMS**
  - ✓ Please remove magnets and pictures from refrigerator
  - ✓ Clear countertops as much as possible.
  - ✓ Have towels neatly arranged or removed in all areas.
  - ✓ Have beds neatly made and master bedroom free of clutter.
- **FIREPLACE/HEARTH**
  - ✓ Free of clutter and have well lit if possible - it is usually the focal point of the room
- **OPEN DRAPERIES, TURN OFF ALL CEILING FANS, and TURN ON AS MANY LIGHTS** as possible in the shooting area.

With your help, we will be able to maintain an efficient filming schedule and will be able to provide you with professional photography of your property.

Thanking you in advance for your cooperation, we look forward to working with you.

The Maxima Exposure Team  
210-723-9123 – [www.maximaexposure.com](http://www.maximaexposure.com)